

Cinque

THE GREEK WINE JOURNEY

OFFICIAL MEDIA RESOURCE

PRESS KIT 2026

Greek wine, authentic hospitality and a family story from Athens.

ATHENS, GREECE | CINQUE.GR | INFO@CINQUE.GR

For media use: background, interviews, editorial photography and story development.

THE CINQUE STORY

From one small Athens wine bar to a wider Greek hospitality story.

Cinque began in Psyrri in 2015 with a simple idea: Greek wine should feel personal, generous and easy to discover. The first bar grew through conversation with guests, relationships with Greek producers and a belief that knowledge matters most when it is shared without distance.

2015 — PSYRRI

The original Cinque opens in the historic centre of Athens.

2018 — MYKONOS POP-UP

The concept travels to an island setting and tests a seasonal format.

2021 — MAROUSSI POP-UP

A new audience experiences the Cinque approach outside central Athens.

2024 — NETWORK DEVELOPMENT

The brand enters a new phase of formats, partnerships and structured growth.

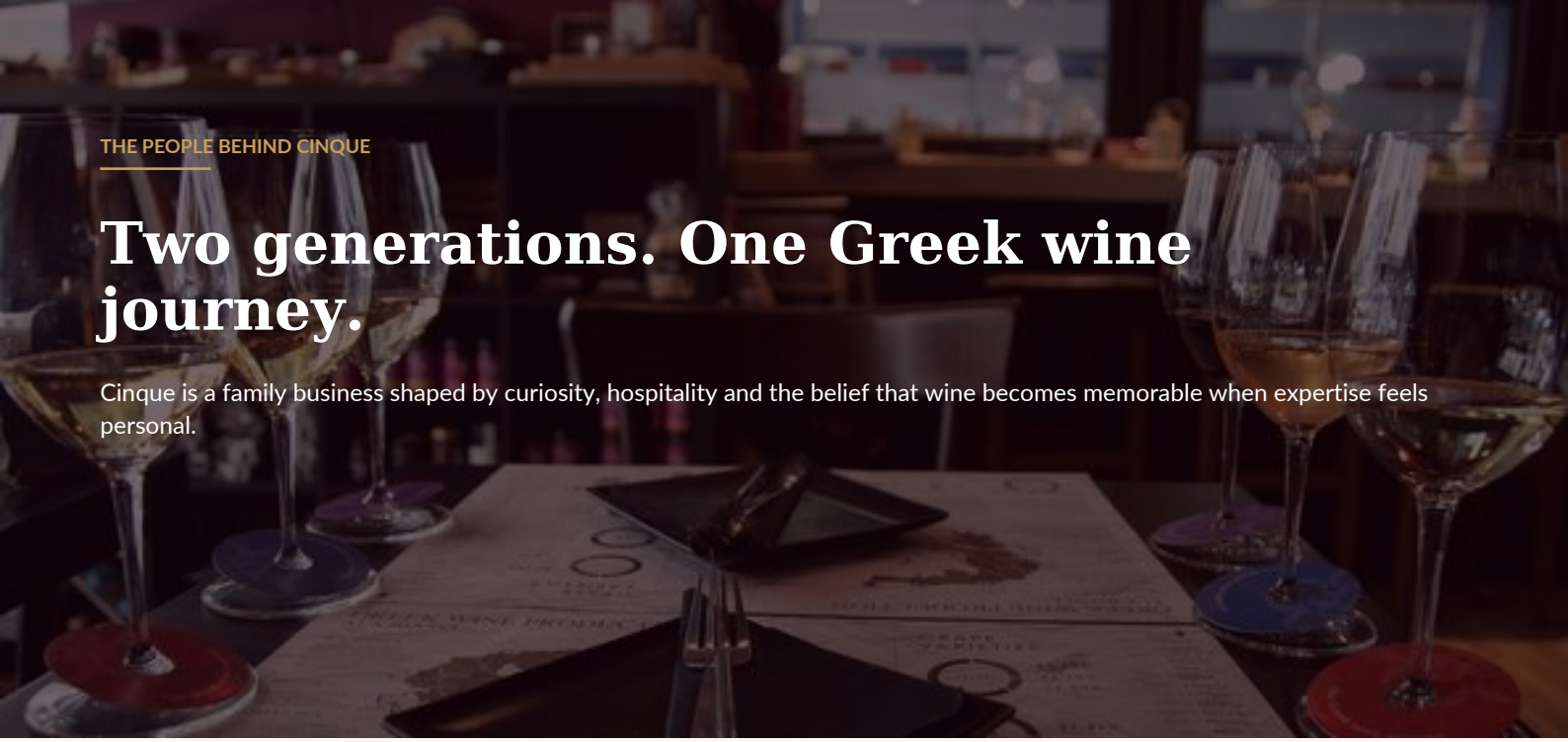
2026 — ATHENS NETWORK

Psyrri, Monastiraki and Glyfada express the same philosophy in different neighbourhoods.









THE PEOPLE BEHIND CINQUE

Two generations. One Greek wine journey.

Cinque is a family business shaped by curiosity, hospitality and the belief that wine becomes memorable when expertise feels personal.

G

GRIGORIS PRASSAS

Founder

Network development, partnerships and the entrepreneurial direction of the Cinque concept.

E

EVANGELIA TSELIOU-PRASSA

Head of Hospitality

Guest experience, regional flavours and the warm, personal style at the heart of Cinque.

N

NIKITAS PRASSAS

CEO - Oenologist - Sommelier

Wine direction, education, cellar development and the next generation of the family journey.

Oenology studies | WSET 1-3 | Hestia L3 | ASI Certified Sommelier

Nikitas leads the wine programme, from curated tastings and cellar selections to producer collaborations.



THE WINE PHILOSOPHY

A Greek wine list with more than one layer.

The main Wine Collection is designed as a map of Greece for the traveller: indigenous varieties, classic regions and approachable discovery. Around it sits a deeper sommelier-led programme for guests who want to go further.

01 THE GREEK WINE JOURNEY

A curated introduction to regions, indigenous grapes and styles - designed to make the Greek vineyard easy to navigate.

02 SOMMELIER'S CHOICES

Premium and distinctive bottles selected by Nikitas Prassas, with a stronger focus on terroir, ageing, technique and limited production.

03 COLLECTOR'S GLASS LIST

A rotating selection of fine, rare and mature wines from the cellar, opened by the glass. Recent selections have included historic and limited Greek vintages.

04 CINQUE LIMITED EDITIONS

For selected bottlings, Nikitas tastes individual tanks - or barrels for certain reds - before final blending and selects a specific lot to be bottled for Cinque in collaboration with the producer.



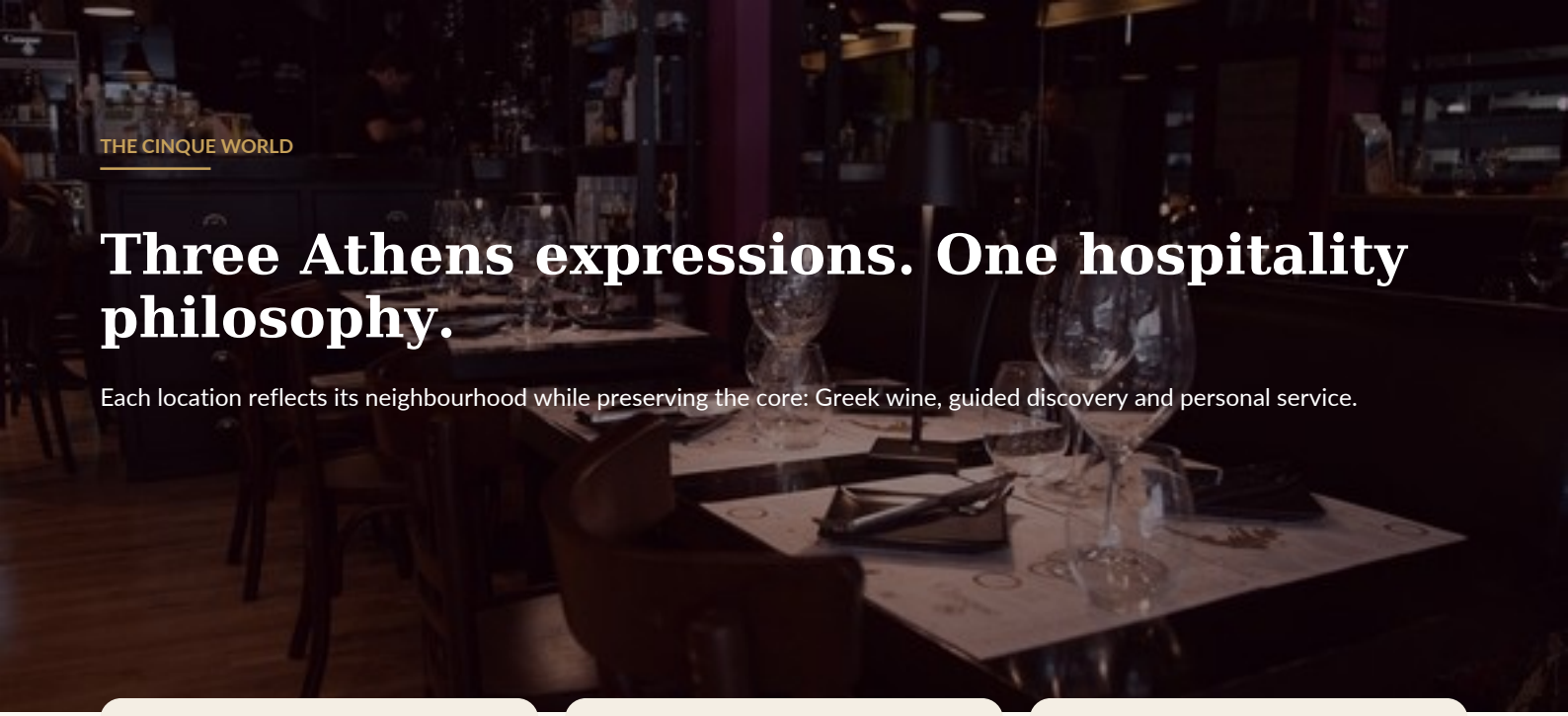
CURATED GREEK WINE



SOMMELIER'S CHOICES



FINE & RARE BY THE GLASS



THE CINQUE WORLD

Three Athens expressions. One hospitality philosophy.

Each location reflects its neighbourhood while preserving the core: Greek wine, guided discovery and personal service.

PSYRRI

FOUNDERS' EDITION

The original Cinque: intimate, personal and closest to the family story that began in 2015.

MONASTIRAKI

NIKITAS' EDITION

The most wine-driven expression: Sommelier's Choices, Collector's Glass List, private tastings and a broader cellar.

GLYFADA

ATHENS RIVIERA

A contemporary franchise expression bringing the Cinque philosophy closer to the local Athenian audience.

From a glass at the bar to a guided journey.

PRIVATE SOMMELIER

Personalised Greek wine exploration.

GREEK WINE AMBASSADOR

Wine, cheese, olive oil and conversation.

OLIVE OIL LUNCH

Four Greek EVOOs across four food pairings.

COLLECTOR'S GLASS

Fine, rare and mature wines by the glass.

BEYOND THE WINE BAR

Greek wine is the beginning, not the boundary.

Cinque uses wine as a doorway into a wider culture of Greek hospitality. Cheese, charcuterie, honey, extra virgin olive oil, regional recipes and personal hosting connect the glass to the table - and the table to place.



The Greek table

Olive oil tastings and the Olive Oil Lunch place extra virgin olive oil at the centre of the experience rather than treating it as a background ingredient. Greek cheeses, deli products and regional flavours extend the same philosophy.

Casa Cinque

The next chapter is being developed in Central Greece: a private wine hospitality house where accommodation, wine, food, cooking, olive oil and personal hosting come together in a countryside setting. Casa Cinque is planned as a 2027 extension of the hospitality built in Athens.

AWARDS & DISTINCTIONS

A fuller record of Greek wine hospitality.

Awards are listed by edition year. Ceremony dates are clarified below where they differ.

2017 — **ESTIA Awards - Silver**
Cafe-Bar / Total Experience

2017 — **Tourism Awards - Bronze**
Wine Culture

2017 — **LUX Food & Drink Awards - Two distinctions**
Wine Bar of the Year - Athens; Excellence Award for Cheese Tasting Sessions - Athens

2018 — **ESTIA Awards - Three distinctions**
Silver: Total Experience; Silver: Service Team; Bronze: Smart Wine Selection

2019 — **ESTIA Awards - Excellent**
Cafe-Bar / Total Experience

2019 — **Tourism Awards - Silver**
Wine Culture

2022 — **The Franchise Success Awards - Gold Winner**
Franchise Business Model Innovation

2024 — **ESTIA Awards - Gold**
Experience - The experience at Cinque Wine Bars

2024 — **Tourism Awards - Silver**
Gastronomy & Wine Tourism

2025 — **Tourism Awards - Gold**
Gastronomy & Wine Tourism

Edition and ceremony: ESTIA 2017 was presented in December 2016; ESTIA 2018 in November 2017; ESTIA 2019 in November 2018; ESTIA 2024 in November 2023.

Industry involvement: Silver Sponsor of Great Greek Wines in 2023 and 2025. This is sponsorship, separate from awards and guide recognition.

SELECTED SOURCE RECORDS

ESTIA: 2018 results
ESTIA: 2019 results
ESTIA: winners archive
Tourism: winners archive
Franchise: 2022 Gold
LUX: 2017 publication

GUIDE RECOGNITION & MEDIA CONTACT

A new chapter in the Greek Wine Journey.

STAR WINE LIST

WHITE STAR

Cinque Wine & Deli Monastiraki

The wine list has been selected as a White Star by Star Wine List, the international guide to wine bars and wine restaurants. Selection confirmed on 26 November 2026.

View the Monastiraki listing

Guide selection and guest recognition

White Star is a professional guide selection for the Monastiraki venue. Guest ratings and rankings on Tripadvisor and Restaurant Guru are separate, location-specific records; their current positions should be checked at publication time.

Let us help you tell the story.

Interviews with the family, hosted press visits, editorial photography and information on Greek wine, food, honey and extra virgin olive oil experiences.

PRESS CONTACT

Cinque Media Team

info@cinque.gr

cinque.gr/cinque-press-room/

cinque.gr

EDITORIAL PHOTOGRAPHY

The existing press photo collection is available through the Cinque Press Room.

Open the press photo collection

MEDIA UPDATE | 27 NOVEMBER 2026

Awards and guide recognition reviewed for this edition. Experience availability, location details and platform rankings should be reconfirmed before publication.